



**2022-2023
SPONSORSHIP AND
SUPPORT PACKAGE**

femLENS

**HELPING WOMEN TELL
THEIR STORIES THROUGH
DOCUMENTARY PHOTOGRAPHY**



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Our mission

Is to give voice to communities through documentary photography by providing visual and technological education to women.

Since 2015 femLENS works with local community centres, libraries, activist groups and NGOs providing documentary photography workshops to women and girls from diverse cultural and economic backgrounds, organising photo exhibitions and publishing books and magazines. Our goal is to challenge stereotypes, diversify the media and arts industries, and contribute to a just representation of diverse communities.

- femLENS has received the below three badges. For donors, GlobalGiving provides an additional layer of vetting and due diligence for each of its nonprofit partners every two years, which may include site visit verification.
- Activity reports are available upon demand.

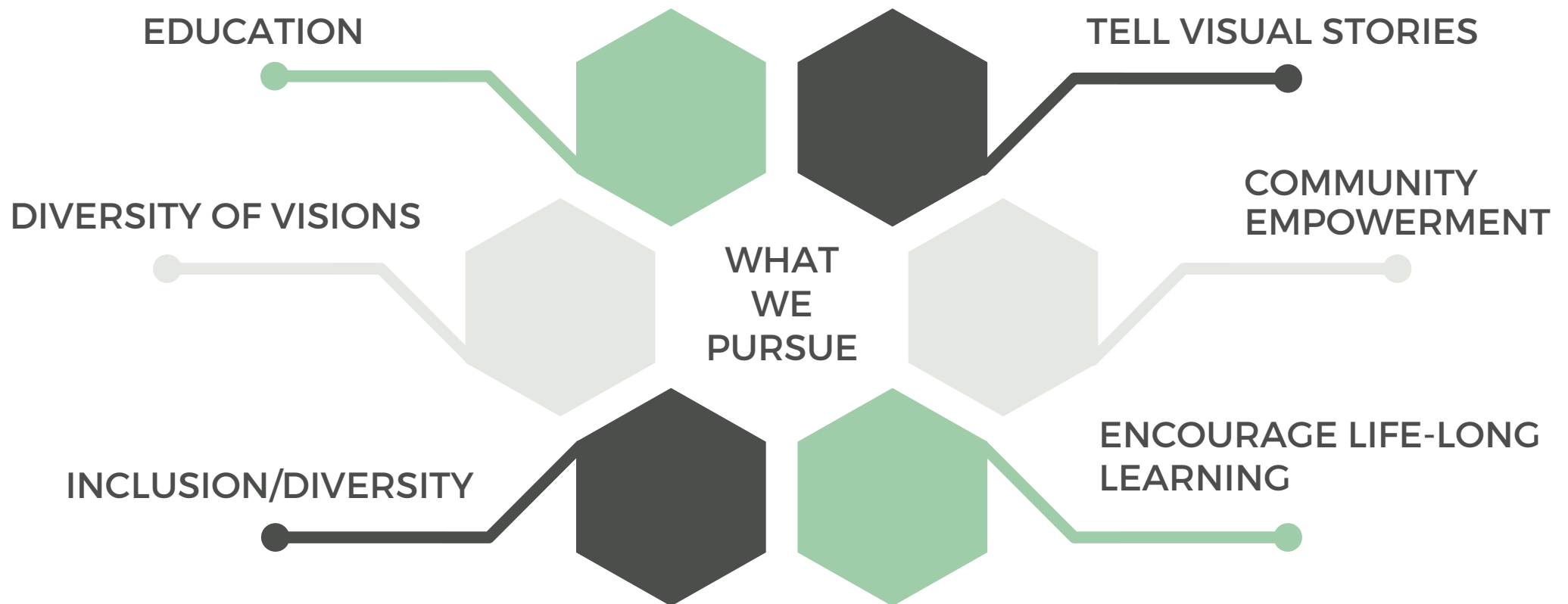


Our vision

"I find it very interesting that you give space to the work of emerging female photographers. I like the idea of being part of a community of female photographers. Go on like this!! "

Mara Scampoli

Is empowered women creating and sharing their own stories about their lives



Activities

AND CHANNELS

We believe that everyone in society should be accountable for promoting a culture of equality of the sexes and their representation within the media industry and the culture in the world, everyone and especially women.



WORKSHOPS



EXHIBITIONS



CAMPAIGNS



FESTIVAL



ZINES



ANNUAL MAGAZINE



SOCIAL MEDIA



WEBSITE/NEWSLETTER

Activities

Workshops

Our course is designed to be taught through the overarching lens of how to share a narrative through photography while empowering students with the important reminder that their stories matter and their perspectives are unique and powerful.



At the end of the course, students will have created a portfolio, consisting of homework photo assignments, a photo project and a written story. Students will have received knowledge that empowers and launches a personal journey of communicating their unique point-of-views, ideas, emotions and the stories they want to tell through words and images.



TIMING: 4 class sessions of 4 hours each, 1 Exhibition (Optional)
AGE LEVEL: 12 - 70 year olds
SUBJECTS: Photography, storytelling, writing
CLASS SIZE: 10 - 15 students per class (recommended)

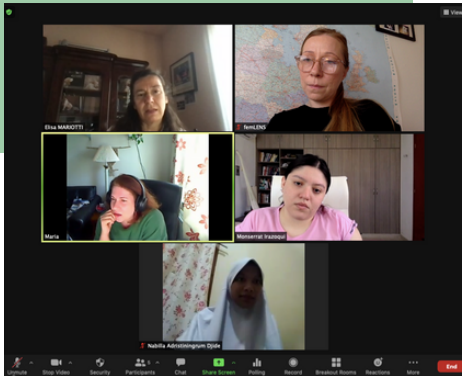
COURSE BROCHURE AVAILABLE ON REQUEST

Activities

Our Community

"I love your concept. As a middle aged women photographer it's very important for me to see work from other women in this quite male-dominant field. I have liked most photographic stories. Also the glossary was very interesting."

Satu Söderholm



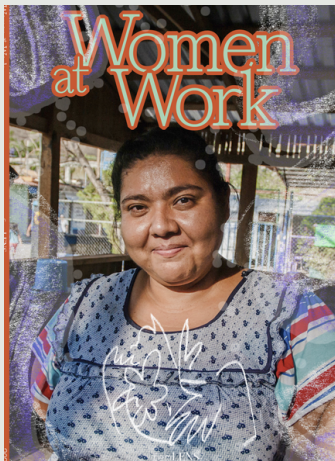
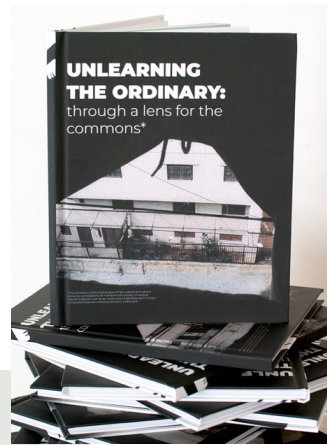
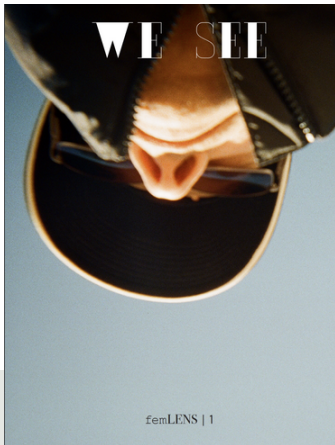
Discord group meeting and femLENS Photo Club meeting.

■ We have an active and growing community of women around the world who are eager and equipped to tell their authentic stories. We established channels to meet that induce continuous and free discussions. These channels, such as Discord for daily contact and social media groups for topic-centred discussions, enable community members to gather in different formats and exchange ideas and stories from different geographies and backgrounds. These platforms not only support the community to have free discussions and foster personal growth, but are also a potential source of collaboration projects between each other and/or femLENS. This collective altogether creates a sustainable platform where ideas can be incubated into projects while receiving community support.

- Our community is made of women from Poland, Lebanon, Spain, Italy, Mexico, Congo, Cameroon, Ireland, Ukraine, Nigeria, Palestine, England, Indonesia and many more. Our members express the need and importance of this as such communities of photography and storytelling aren't always available at local level or grant limited access due to professional and connection requirements.
- Within this growing community, we have been implementing various projects such as the IWD Campaign and Zine, femLENS Photo Club, and femLENS Discord community projects where the members develop a story with the support of the community (across Mexico, Indonesia, Italy).
- Our channels: Instagram, Facebook page and private group, Twitter, LinkedIn, YouTube, Vimeo, Discord and newsletter.

Activities

Publications



Annual magazine

- We See magazine is a women-only documentary photography magazine first published in 2018 (five issues to date). All featured work comes from participants in past femLENS' workshops and community.
- We See is produced entirely in-house by a team of volunteer writers, editors and designers. We See magazine highlights the creative work of women who do not have professional photography training but instead have participated in documentary photography workshops organised by femLENS.

Zines & Campaigns

- 2021 "Modern History of Women's Protests"
- 2021 "Women at Work" campaign
- 2021 "FACTURA" by Narva meediaLAB

Book

- 2020 "Unlearning the ordinary: through a lens for the commons" 2020, celebrating five years of stories.

femLENS Community Survey Report

- 2022 - Understanding the needs, challenges and ambitions of women image makers working with documentary photography.

Activities

Exhibitions | Events

Exhibitions

- The cornerstone of femLENS activities are the workshops, providing photography and basic technology trainings to women and girls of different ages from diverse backgrounds and countries.

Participants decide on themes to guide their photo taking, working with their communities, not against them. Exploring important themes and issues, highlighting achievements and celebrations.

Through group presentations, participants share and explain their selected photos and subjects, finalise their projects, prepare a package for publication, exhibition and further story development.

Festivals and events

- We have expanded our work to not only do workshops but unite women interested in photography and activism through an online community which started with a digital photo festival “HER|visual|STORY” launched in 2020.



List of exhibitions:

- Dublin, Ireland, 2015;
- Gdynia, Poland, 2017;
- Berlin, Germany, 2019, 2020;
- Narva, Estonia, 2020;
- Sochi, Russia, 2021;
- Donegal, Ireland, 2021, 2022;
- Narva, Estonia, 2021, 2022;
- Tallaght, Dublin, Ireland, 2022.



- femLENS participates and speaks at festivals, events and conferences: TedX Lasnamae 2016, The Migration Laboratory 2016, Simbiosis festival 2017, Computer Chaos Congress 2019, Kolga Tbilisi Photo 2021, PHOTO IS:RAEL 2021, The Teach Digital seminar 2021.

Metrics

Instagram reach

50,947 ↑ 57.5%



Facebook reach

45,978 ↑ 36.8%

€ 3 626



Funds raised on
GlobalGiving

OUR COMMUNITY

6718

Followers

Instagram

1138

Followers

Facebook

134

Members

Discord

816

Followers

LinkedIn

573

Followers

Twitter

290

Subscribers

Newsletter

17

Workshops

13

Countries

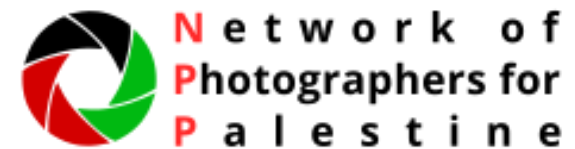
>100

Participants

>5000

Magazines downloads

Partners and funders



Sponsorship opportunities



Benefits to a sponsor:

1. Generate referrals and leads generation
2. Seize new opportunities with ideal target audience
3. Engage niche markets
4. Capture direct customer feedback
5. Boost brand visibility and awareness
6. Reframe companies client perception/foster positive brand reputation
7. Test and showcase a new product
8. Establish brand authority

Sponsorship opportunities

EMPOWERMENT €110,000:

Will sustain femLENS' work for a whole year

- Four full-time staff
- Four free workshops with vulnerable groups of women
- 24 articles
- Freelance designer and grant writer
- Four conference attendances
- femLENS festival
- Five campaigns
- Printing magazines and zines

Benefits to a sponsor:

1. Opportunity to co-branded exhibitions and campaigns
2. Press release quote
3. Speaking opportunity
4. Social media shoutout
5. Signage
6. Verbal recognition
7. Logo on promotional flyer/printed materials/newsletters
8. Opportunity to add branded promo items

Sponsorship opportunities

SUPPORTER GOLD

€ 82 000 per year:
four full-time staff
salaries

SUPPORTER BRONZE

€ 5 000 per year:
24 articles,
designer and
grant writer

ALLY

€ 5 000 per year:
five exhibitions

€ 5 000 per year:
50 printed
magazines,
100 printed zines
100 printed stickers

SUPPORTER SILVER

€ 19 400 per year:
four workshops

PARTNER

€ 500 per year:
annual Filia UK
conference for one
attendee

**WE ARE HAPPY TO REVISIT OFFERS. PLEASE GET IN CONTACT
WITH US TO DISCUSS CUSTOM SPONSOR PACKAGES!**

SUPPORTER GOLD

Limited to 2

- Logo on promotional flyer/printed materials/newsletters
- Opportunity to add branded promo items
- Opportunity to co-branded exhibitions and campaigns
- Press release quote
- Speaking opportunity
- Social media shoutout
- Signage
- Verbal recognition

SUPPORTER SILVER

Limited to 2

- Logo on promotional printed materials/newsletters
- Social media shoutouts
- Opportunity to co-branded exhibitions and campaigns
- Press release quote
- Speaking opportunity
- Verbal recognition

SUPPORTER BRONZE

Limited to 2

- Logo on promotional printed materials/newsletters
- Social media shoutouts
- Opportunity to co-branded exhibitions and campaigns
- Press release quote
- Verbal recognition

PARTNER

Limited to 4

- Logo on promotional printed materials/newsletters
- Social media shoutouts
- Opportunity to co-branded exhibitions and campaigns

ALY

Multiple

- Logo on promotional printed materials/newsletters
- Opportunity to co-branded exhibitions and campaigns

We're seeking sponsors who believe in social change and community power and who share our common values and mission.

We want to achieve our collective goals together!



info@femlens.com



www.femlens.com



@femlens

**DOCUMENTARY
PHOTOGRAPHY
WORKSHOPS**

femLENS

femLENS MTÜ is an Estonian
registered non-profit association
Registration number 80429622